

# MVP PROGRAM

Recognizing lasting relationships

Our best salespeople are our customers. You use our products every day. You are the contact center leaders and experts. The Contact Canvas MVP Rewards program is to thank you for your continued business and help spreading the word about the benefits of Contact Canvas. In our newly updated MVP program, we wanted to make the program about more than just discounts - to reward customers for their loyalty and help them be more successful with our product. In addition to discounts, customers enrolled in the MVP Program will receive rewards that bring intrinsic value to their organization like training sessions, free trials of new products, and best practice and environment reviews.

## HOW DO YOU EARN POINTS?

Follow us on social	250
Attend a webinar	250
Years as a customer	500*
Act as a reference	500
Press release announcing go live	500
Press release announcing vendor selection	500
Participate in case study	500
Write a review	500
Present at a webinar	500
Agents' participation in survey (25% or more)	500
Refer a customer who purchases	1,000**

## TURN THE POINTS INTO DISCOUNTS

### 1,500 POINTS

5% discount for add on licenses or 2.5% subscription renewal or maintenance

### 3,000 POINTS

10% discount for add on licenses or 5% subscription renewal or maintenance

### 5,000 POINTS

15% discount for add on licenses or 7.5% subscription renewal or maintenance

### 10,000 POINTS

20% discount for add on licenses or 10% subscription renewal or maintenance

\*For 2017 we will give customers 500 points per year they've been with us, after this year they will receive 500 for the previous year

\*\*This could be within the same company, but different team or a completely separate organization



## ADDITIONAL BENEFITS AT EVERY LEVEL

**BRONZE**  
100-249 AGENTS

Free annual product and/or training session

**SILVER**  
250-499 AGENTS

Free annual product and/or training session

Participation in Early Field Trial Program

Logo on AMC's website

**GOLD**  
500-999 AGENTS

Free annual product, customization and/or support training session

Participation in Early Field Trial Program

Logo on AMC's website

Remote best practices and environment review

Seat at Contact Canvas Customer forum

\$300 towards AMC Land's End E-Store merchandise

**PLATINUM**  
1,000+ AGENTS

Plaque for contact center

Free annual product, customization and/or support training session

Participation in Early Field Trial Program

Company featured in newsletter

Prioritization of idea requests

Onsite best practices and environment review

Seat at Contact Canvas Customer forum

\$400 towards AMC Land's End E-Store merchandise

**CONTACT US  
TO GET STARTED**

804.419.8600

info@amctechnology.com

\*Tiers are based on number of agents only and calculated annually

[www.amctechnology.com](http://www.amctechnology.com)